



## PROJECT SUMMARY: South Broad Street

The City of New Orleans is moving forward on safety and complete streets improvements along South Broad Street between Fourth Street and Thalia Street. Funding for this project is available from the 2016 bond program as part of the Moving New Orleans initiative.



The South Broad Street project is approximately 3 blocks long and is one of several key upriver-downriver streets, providing a key connection between Uptown and Mid City. The land uses along this section of South Broad Street are commercial. South Broad Street is also a route for the No. 28 M.L. King and No. 94 Broad buses.

### South Broad Street Traffic Safety Snapshot (2014 – 2018)

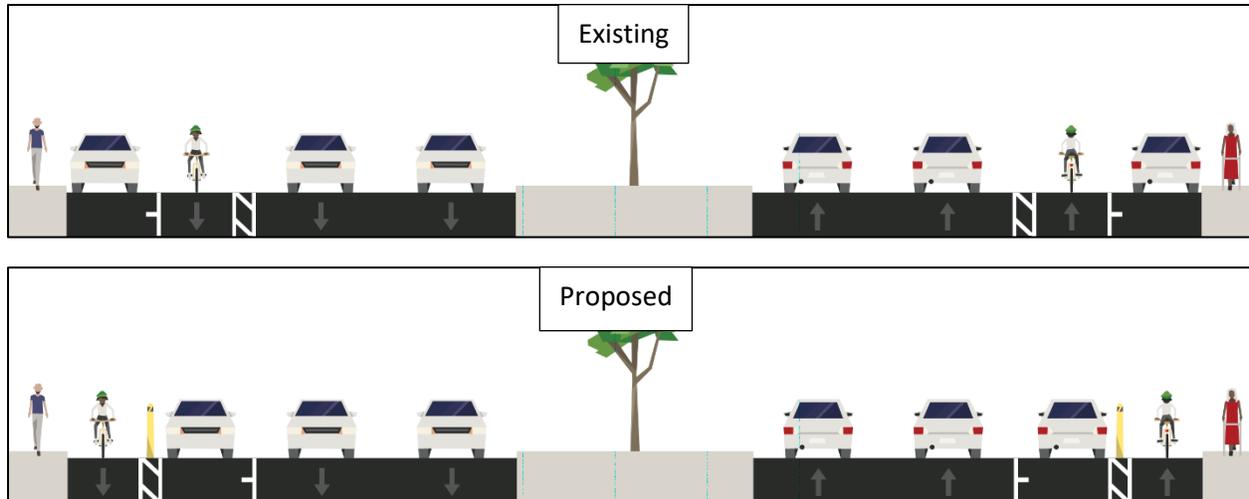
A total of 94 crashes were recorded on South Broad Street over the five-year period (2014-2018), resulting in the injury of 48 people. Most crashes occurred at Thalia Street (44) followed by Martin Luther King Jr Blvd (18) and Fourth Street (15). There was one crash involving a pedestrian and one crash involving a bicyclist.

### Proposed Improvements

This project seeks to balance the needs of all roadway users, consistent with the City's Complete Streets Policy. Improvements include, upgrading existing bike lanes to protected bike lanes, improving access to bus stops, installing marked crosswalks, improving intersection geometry and sight distances at driveways. Between Fourth Street and Thalia Street, the roadway will be configured as a protected bike lane, parking lane, and general travel lane in each direction. The proposed improvements are designed to address pavement quality issues, improve overall safety, connect to existing bikeways, and make South Broad Street a more comfortable place to walk, bike, drive and use transit.

*This document and the information contained herein is prepared solely for the purpose of identifying, evaluating and planning safety improvements on public roads which may be implemented utilizing federal aid highway funds; and is therefore exempt from discovery or admission into evidence pursuant to 23 U.S.C. 409. Contact the Traffic Safety Office at (225) 379-1871 before releasing any information.*





Existing and proposed roadway cross sections for  
South Broad Street (Fourth Street to Thalia Street)

## Public Outreach

- April 2019 - Eight meetings were held to gather public input for a citywide bicycle network in each of the five City Council Districts (340 attendees).
- July – August 2019 – Three meetings were organized to present a draft of the network plan.
- July 2020 – Central City/Lower Garden District community meeting to discuss upcoming proposed roadway projects including bikeway implementation.

In addition to public meetings, input was received online between April and June 2019 through an online interactive bike network planning map. A total of 2,288 people commented and made recommendations.

## What is Moving New Orleans?

As an initiative of Mayor LaToya Cantrell, **Moving New Orleans** is a multi-modal strategy that is focused on improving the safety, equity, efficiency and connectivity of the City's transportation network. **Moving New Orleans Bikes (MNOB)** is the first of several focused strategies to be implemented under this framework. MNOB is a joint initiative of the Mayor's Office of Transportation and Department of Public Works that is designed to accelerate the construction of a 75-mile connected low-stress bikeway network.

Comments, questions? Contact Roadwork NOLA

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